

To Whom It May Concern

Thank you for your interest in sponsoring the 2017 Eurobodalla Business Awards Program. Please find all of the relevant information below about our sponsorship packages that are available.

***What is the Eurobodalla Business Awards?***

The Eurobodalla Business Awards is a shire wide awards program that aligns with the NSW Business Awards through the NSW Business Chamber. The program started in 2016 as an initiative of the five local Business Chambers which covers the whole of the Eurobodalla Shire from Batemans Bay in the north to Tilba in the south.

In the programs inaugural year, there were over 70 entries across eight different categories. This year, are expecting this number to increase significantly with a number of new categories being introduced.

The awards program will culminate at a gala dinner event to be held at the Batemans Bay Soldiers Club on Saturday 12 August 2017. This event is expected to host 300 – 400 people comprised of local businesses and their family and friends, invited politicians and other VIP's. The gala dinner is a fantastic opportunity to promote to, and network with, businesses in the region.

***What are the Award categories?***

In 2017 there will be thirteen award categories:

- ✚ Start-Up Superstar
- ✚ Young Entrepreneur (Age 18 – 35)
- ✚ Business Leader (Age 36+)
- ✚ Excellence in Sustainability
- ✚ Excellence in Innovation
- ✚ Excellence in Export
- ✚ Excellence in Accessibility
- ✚ Excellence in Small Business
  - 1 – 4 employees
  - 5 – 10 employees
  - 11 – 19 employees
- ✚ Excellence in Business (more than 20 employees)
- ✚ Local Chamber of Commerce

***Key Dates***

- ✚ Entries open: Monday 22 May – Friday 30 June 2017
- ✚ Judging period: Monday 3 July – Tuesday 18 July 2017
- ✚ Finalists announced: Friday 21 July 2017
- ✚ Gala dinner: Saturday 12 August 2017

### ***Sponsorship Opportunities***

For the 2017 Eurobodalla Business Awards we have a range of sponsorship opportunities available. These consist of one Major Sponsor, one Networking Sponsor, 13 Gold Sponsors, Silver Sponsors and Bronze Sponsors. All sponsorship prices are exclusive of GST.

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#### **Major Sponsor - \$5,000 cash**

Your company will receive the following:

- Logo located on every page of the Eurobodalla Business Awards website.
- Minimum of two posts on the Eurobodalla Business Awards Facebook page.
- 3-4 minute speech at the gala dinner.
- 4 complimentary tickets to attend the gala dinner.
- Verbal recognition at the gala dinner.
- A whole page advertisement in the program.
- A pull up banner located in a prominent position at the gala dinner.
- Opportunity to provide a branded gift to guests of the gala dinner.
- Logo and link located on the back of promotional flyer that is posted to every business in the Eurobodalla Shire.

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#### **Networking Sponsor - \$2,500 cash**

Your company will receive the following:

- Logo located on the sponsor's page of the Eurobodalla Business Awards Website.
- Minimum of two posts on the Eurobodalla Business Awards Facebook page.
- 2-3 minute speech at the end of the networking session.
- 3 complimentary tickets to attend the gala dinner.
- A half page advertisement in the program.
- A pull up banner located in a prominent position at the gala dinner.
- Opportunity to provide a branded gift to the guests of the gala dinner.
- Logo located on the back of the promotional flyer that is sent to all businesses in the Eurobodalla Shire.

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#### **Gold Sponsorship - \$1000 cash**

Your company will receive the following:

- Award category sponsorship – name located on the trophy.
- Award to be known as 'Excellence in Business Award proudly supported by *your company*'.
- Two complimentary tickets to the gala dinner
- Opportunity to present the award to the recipient at the gala dinner.
- Logo and link located on the sponsor's page of the website.
- Mention on the Eurobodalla Business Awards Facebook page.
- Opportunity to provide a branded gift/product sample for attendees of the gala dinner.
- A pull up banner located at the gala dinner

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#### **Silver Sponsorship - \$500 cash or in-kind**

Your company will receive the following:

- Mention on the Eurobodalla Business Awards Facebook page.
- Logo and link located on the sponsor's page of the Eurobodalla Business Awards website.
- Opportunity to provide a branded gift/product sample for attendees of the gala dinner.

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#### **Bronze Sponsorship - \$250 cash or in-kind**

- Name listed on the website
- Name listed in the program
- Mention of the Facebook page.

If you have any questions regarding the sponsorship opportunities available for the Eurobodalla Business Awards, please don't hesitate to contact us.

If you would like to sponsor the Eurobodalla Business Awards program, please fill out the attached form and return to Anna Waters. Details can be found on the next page.

We thank you for taking the time to consider sponsoring the 2017 Eurobodalla Business Awards.

Yours sincerely

The 2017 Eurobodalla Awards Working Group

**SPONSORSHIP FORM**

**Company name:** \_\_\_\_\_

**Contact name:** \_\_\_\_\_

**Phone number:** \_\_\_\_\_

**Email address:** \_\_\_\_\_

**Type of sponsorship** *(please circle)*:

**Major**  
\$5,000 cash

**Networking**  
\$2,500 cash

**Gold**  
\$1000 cash

**Silver**  
\$500 cash or in-kind

**Bronze**  
\$250 cash or in kind

**Payment details:**

Your business will be invoiced for payment from the Eurobodalla Shire Council on behalf of the 2017 Eurobodalla Business Awards Working Group. GST is not included in the prices above. Please provide the invoicing details below:

Name	
Company	
Postal Address	

Please return sponsorship form to Anna Waters: [anna.waters@esc.nsw.gov.au](mailto:anna.waters@esc.nsw.gov.au)

OR

Anna Waters  
Eurobodalla Shire Council  
PO Box 99  
MORUYA NSW 2537