

11 May 2018

To Whom It May Concern

We are writing to you about a sponsorship opportunity with the 2018 Eurobodalla Business Awards.

About the Eurobodalla Business Awards

The Eurobodalla Business Awards is a shire wide awards program that aligns with the NSW Business Awards through the NSW Business Chamber. The program started in 2016 as an initiative of the five local business chambers which covers the whole of the Eurobodalla Shire from Batemans Bay in the north to Tilba in the south. The program has been extremely successful over the last two years. In 2016 we received 73 entries, and in 2017 we received 96 entries. We are aiming to increase this number to over 100 in 2018.

This year's awards program will culminate at a gala dinner event to be held at the Narooma Golf Club on Saturday 8 September 2018. This event is expected to host 200 people comprising of local businesses and their family and friends, invited politicians and other VIP's. The gala dinner is a fantastic opportunity to network with businesses in the region.

Award Categories

There will be ten award categories in 2018:

- ✚ Outstanding Young Entrepreneur
- ✚ Outstanding Young Employee
- ✚ Business Leader
- ✚ Start Up Superstar
- ✚ Excellence in Small Business (1-4 employees)
- ✚ Excellence in Small Business (5-10 employees)
- ✚ Excellence in Small Business (11- 19 employees)
- ✚ Excellence in Small Business (overall winner)
- ✚ Excellence in Business
- ✚ Local Chamber of Commerce Award

People's Choice Awards

In addition to our category awards, we will also be running People's Choice Awards. There will be a winner in each of the following five areas; Batemans Bay, Mogo, Moruya, Narooma and Tilba. Last year, the People's Choice Awards were well received by the community with almost 4,000 votes submitted. For a business to be eligible for the People's Choice awards, they must be entered into an award category.

Key Dates

- ✚ Entries open: Monday 2 July – Friday 3 August 2018
- ✚ Judging period: Saturday 4 August - Friday 17 August 2018
- ✚ People's Choice Award voting opens: Wednesday 8 August 2018
- ✚ Finalists announced: Monday 20 August 2018
- ✚ Gala Dinner: Saturday 8 September 2018

Sponsorship Opportunities

For the 2018 Eurobodalla Business Awards we have a range of sponsorship opportunities available. These consist of one Major Sponsor, one Networking Sponsor, ten Gold Sponsors, Silver Sponsors and Bronze Sponsors. All sponsorship prices are exclusive of GST and are offered on a first in best dressed basis.

Major Sponsor - \$5,000 cash

- The major sponsor will also be the sponsor of the five people's choice awards. This will mean that your company's logo will be on the online survey where members of the public cast their votes (close to 4,000 votes made in 2017).
- Present the five People's Choice Award trophies.
- Your company's name on the People's Choice Awards certificates.
- Logo and link to your website located on the EBA website sponsors page.
- Promotion on the EBA Facebook page.
- Four complimentary tickets to attend the Gala Dinner.
- Three minute speech at the Gala Dinner.
- Whole page advertisement in the Gala Dinner program.
- A pull up banner located in a prominent position at the Gala Dinner.

Networking Sponsor - \$2,000 cash

- Logo and link to your website located on the EBA website sponsors page.
- Promotion on the EBA Facebook Page.
- Three complimentary tickets to attend the Gala Dinner.
- Two minute speech at the Gala Dinner.
- Half page advertisement in the Gala Dinner Program.
- A pull up banner located at a prominent position at the Networking area of the Gala Dinner.

Gold Sponsors - \$1,000 cash

- Name on the trophy and certificates.
- Award to be known as 'Excellence in Business Award proudly supported by *your company*'.
- Opportunity to present the award to the recipient at the gala dinner.
- Two complimentary tickets to the gala dinner.
- Logo and link to your website located on the EBA website sponsors page.
- Promotion on the EBA Facebook page.
- A pull up banner to be displayed at the Gala Dinner.

Silver Sponsors - \$500 cash or in-kind

- Mention on the EBA Facebook Page.
- Logo and link to your website located on the EBA website sponsors page.
- Logo located in the Gala Dinner program.
- A pull up banner to be displayed at the Gala Dinner.

Bronze Sponsors - \$250 cash or in-kind

- Mention on the EBA Facebook Page.
- Logo and link to your website located on the EBA website sponsors page.
- Name written in the Gala Dinner program.

If you have any questions regarding the sponsorship opportunities available and how they can be beneficial you, please don't hesitate to contact me.

If you would like to sponsor the Eurobodalla Business Awards program, please fill out the attached form and return to Anna Waters.

The Eurobodalla Business Awards Committee thanks you for taking the time to consider sponsoring the 2018 Eurobodalla Business Awards.

Yours sincerely

Anna Waters
2018 Eurobodalla Business Awards Committee
anna.waters@esc.nsw.gov.au
02 4474 7487

SPONSORSHIP FORM

Company name: _____

Contact name: _____

Contact number: _____

Email address: _____

Postal address: _____

Type of sponsorship (*please circle*):

Major
\$5,000 cash

Networking
\$2,000 cash

Gold
\$1,000 cash

Silver
\$500 cash or in-kind

Bronze
\$250 cash or in-kind

Payment details:

Your business will be invoiced for payment from Eurobodalla Shire Council on behalf of the 2018 Eurobodalla Business Awards Committee. GST is not included in the prices above. Methods of payment will be outlined on the invoice.

Confirmation of sponsorship:

Print name: _____

Signed: _____ Date: _____

Please return this sponsorship form to Anna Waters via email anna.waters@esc.nsw.gov.au or post to Anna Waters, Eurobodalla Shire Council, PO Box 99, MORUYA NSW 2537.